DATA EXCHANGE IN LOGISTICS: HOW TO ENABLE A JOINED-UP APPROACH FOR TRADE AND GOVERNMENT?

WEDNESDAY, 15 MARCH 2017, 11H15-12H45

SITL PARIS PORTE DE VERSAILLES – SALLE DE CONFERENCE 1

In the logistics sector, a vast amount of data is available that could support new business opportunities, as well as improve compliance with government (customs, inspections) by ways of 'push and pull' of data. The session will explore and discuss the practical advantages of better exploiting available data and the use of information and communication technologies (ICT) in transport and logistics.

11:15   **INTRODUCTION**
Nicolette van der Jagt, CLECAT - Anne Sandretto, TLF

Industry and Member States are preparing for the next steps in support of digitalisation on data exchange to facilitatre trade and commerce. How can innovation and public-private partnerships - such as the Digital Transport and Logistics Forum (DTLF) support this? The DTLF assists the European Comisssion in implementing the Union's activities aimed at fostering more efficient exchange of electronic information in transport and logistics (between and within transport modes).

11.20   **PERSPECTIVE FROM THE FREIGHT FORWARDERS**
Dominique Willems, Senior Policy Manager, CLECAT

- Efficient communications between business and government – a no-brainer but why is easy access to data for those who need it not in place today?
- When and how to develop centrally developed interfaces
- Challenges for the freight forwarding industry in Europe

11.35   **EXPLORING DIFFERENT SOLUTIONS IN DATA SHARING**
Wout Hofman, Ph.D. Senior Research Scientist TNO

Trade compliance and seamless goods flows require supply chain visibility and access to data of business documents. The presentation will introduce a minimal approach to sharing relevant visibility and business data with controlled access to additional data and can be used by customs for better risk analysis.

11.50   **INNOVATION IN SUPPLY CHAIN VISIBILITY IMPLEMENTED**
Joris Tenhagen, Manager Business Development, Seacon Logistics Group

Implementation of the data pipeline and customs dashboard to re-use of data in the supply chain and apply trusted tradelane supervision

12.05   **MAKING THE DATA PIPELINE ACCESSIBLE INTERNATIONALY**
Dr. Lance Thompson, International Development Manager, CONEX

- Use of international standardization
- Processes and requirements that ensure enhanced data quality and improved risk assessment
- How to consolidate IT needs and innovation in the EU whilst facilitating trade and government

12.20   **LAUNCH OF DIGITAL TRANSPORT AND LOGISTICS FORUM FRANCE**
Eric Louette, MEEM/DGITM – ITS Task Force

12.35   **Q&A**